



Investor Presentation

Jamie M. Lima, Co-Founder

Rajitha Rupani, Co-Founder

The Opportunity

600,000+

Divorces in the U.S. annually, with a growing demand for digital and AI-supported, complex calculations.

2M+

Potential users yearly, including individuals and divorce professionals.

150,000+

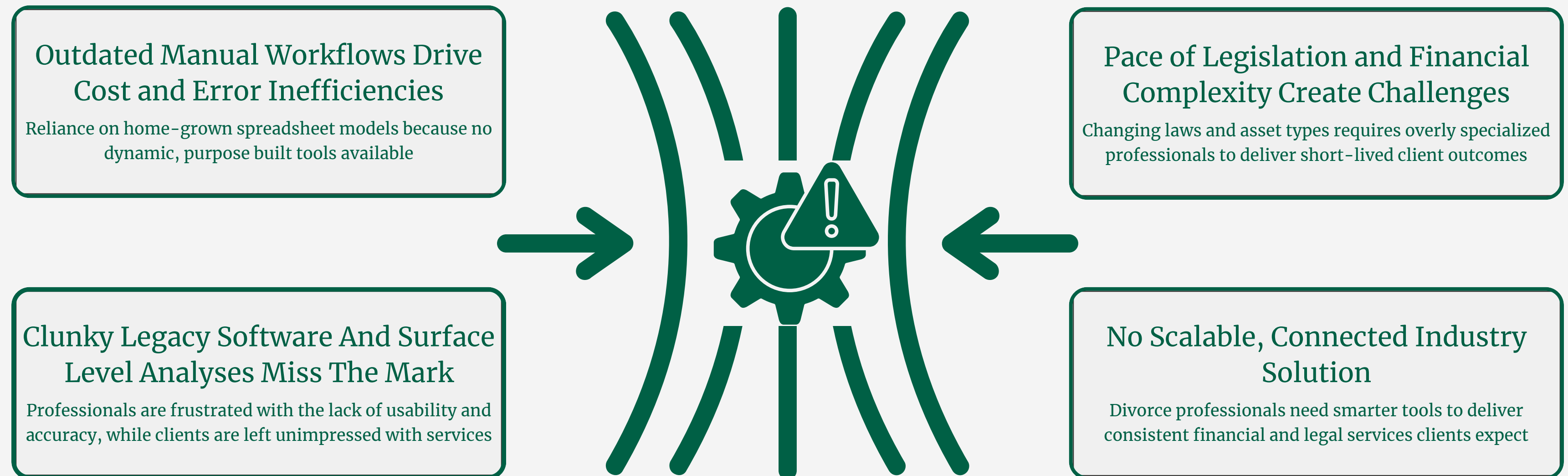
Divorce professionals handle the financial aspects of cases with antiquated tools and often, error-laden spreadsheets.

60%+

The majority of cases are handled “pro se” by the individual simply because they cannot afford to hire a professional.

Problem Statement

Divorce professionals and clients are underserved in an already too complex, fragmented, and expensive industry. As pressure points mount, so do costly errors, painful delays, and sub-optimal decisions.



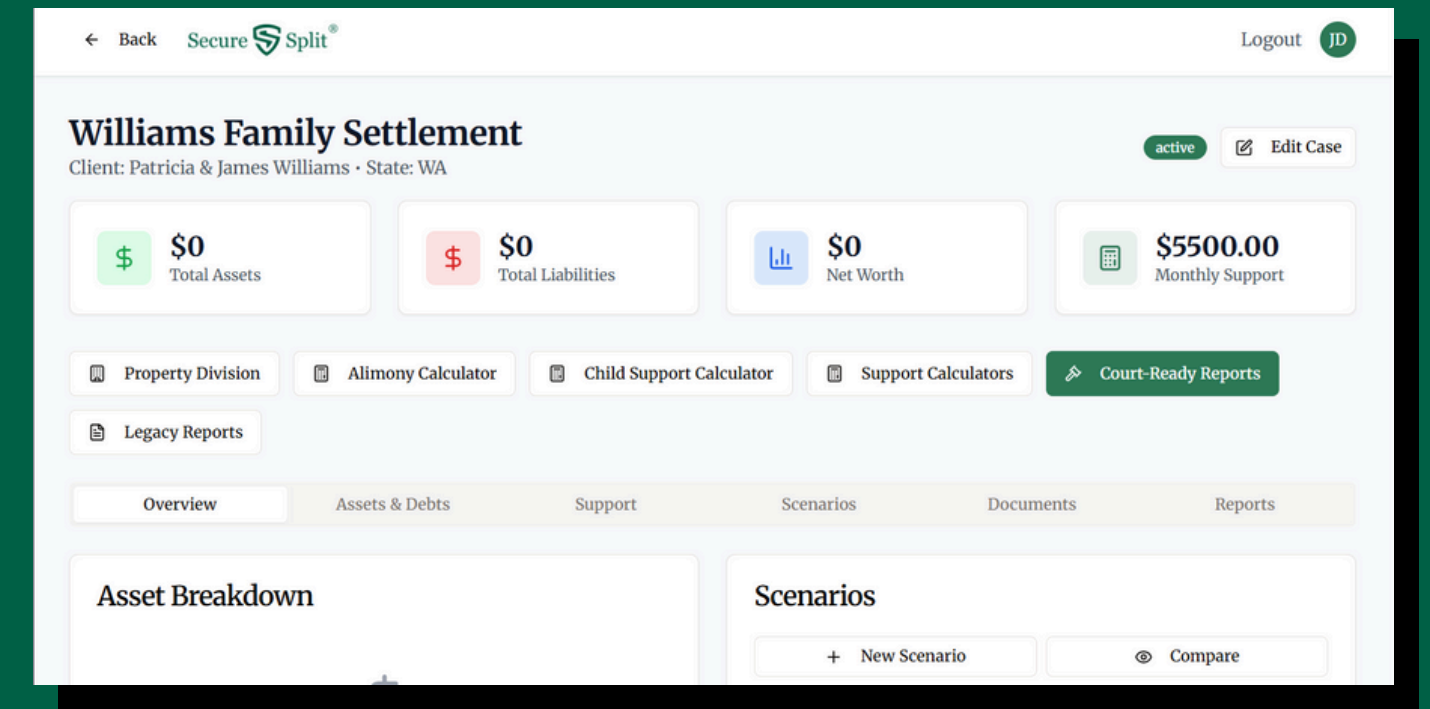
Our Solution: SecureSplit



SecureSplit® is a modern, purpose-built financial planning platform for divorce professionals.

We replace outdated spreadsheets and legacy software with a smarter, more intuitive way to:

- Automate asset division and support calculations
- Visualize tax impacts in real time
- Generate clear, client-ready reports in minutes
- Ensure alignment of professionals, clients, and firms



With SecureSplit:

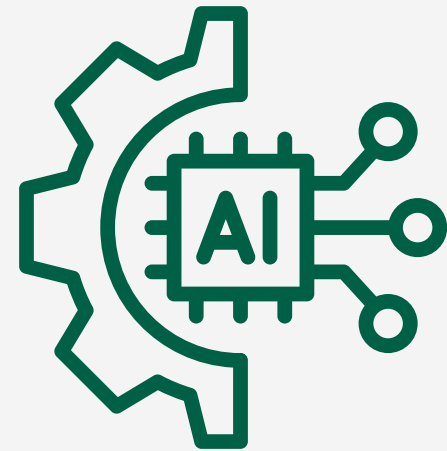
- Professionals save valuable time and unlock caseload constraints to serve more clients
- Clients gain peace of mind and experience better outcomes
- Family law firms can scale divorce services with ease and consistency

Product Key Features



Simple, Intuitive UX

- Purpose built for attorneys, mediators, and CDFAs
- Streamlined interface for efficient operations and client clarity
- Straightforward integration of client accounts and document sharing



Automated Calculations

- Divorce pros can instantly calculate support, asset division, and other scenarios
- Replaces spreadsheets and manual errors with AI-driven logic



Tax Impact Modeling

- Shows tax implications of each scenario as you plan
- Helps professionals present net outcomes with confidence

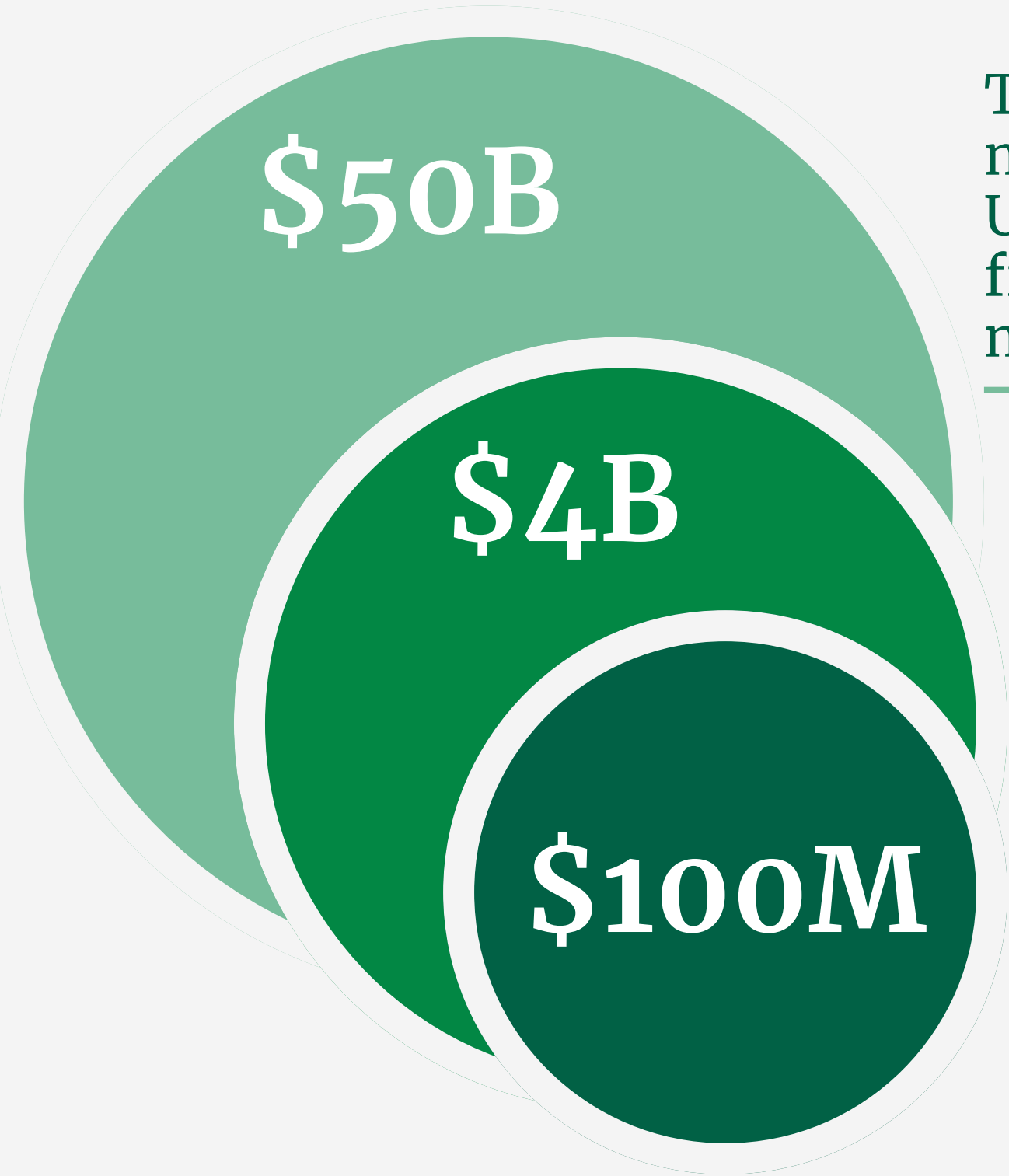


Professional Reporting

- Generates branded, client-friendly reports in minutes
- Includes visual comparisons to support better decisions

Sizeable and Growing Market

Current Market

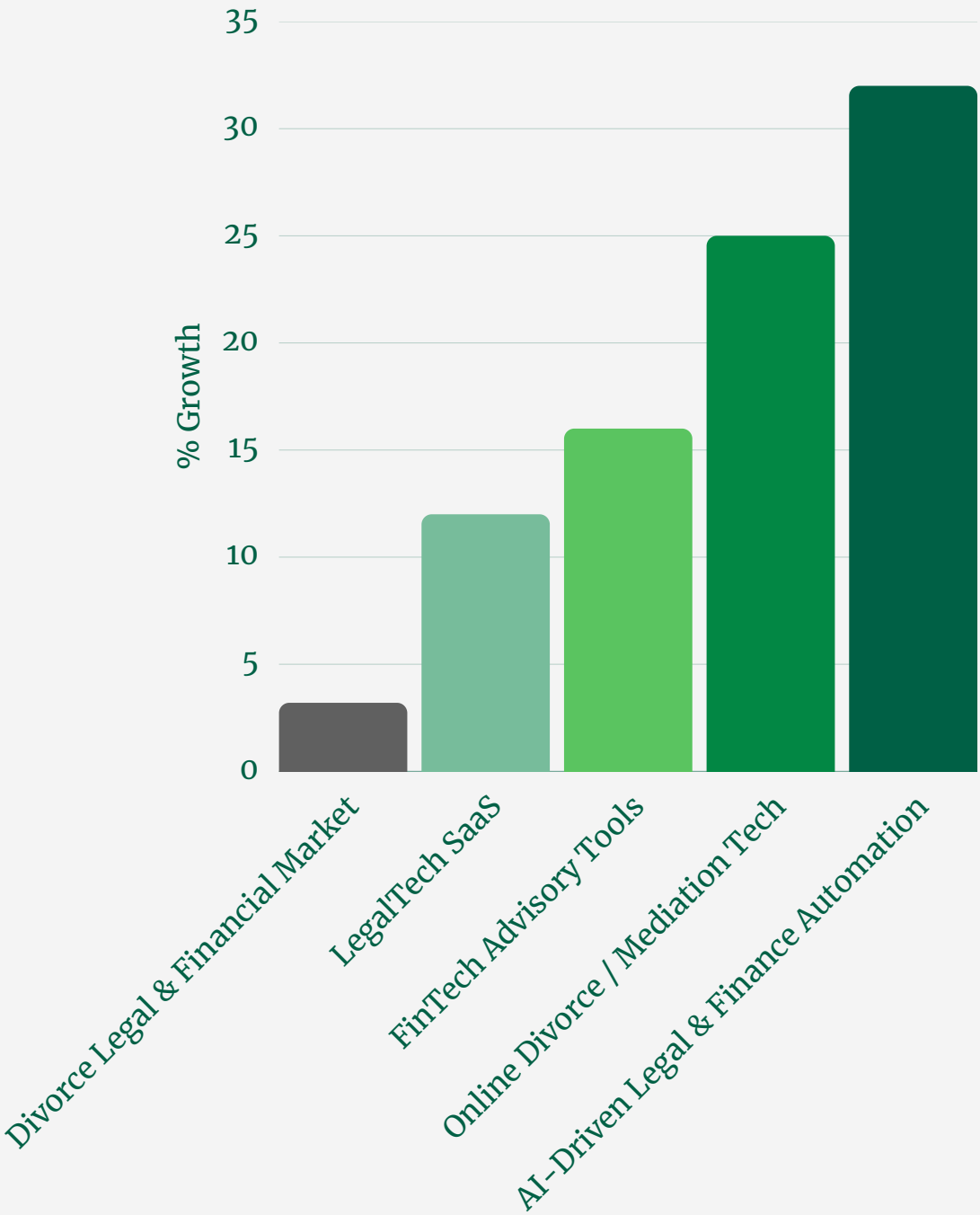


Target addressable market represents entire U.S. divorce legal and financial services market

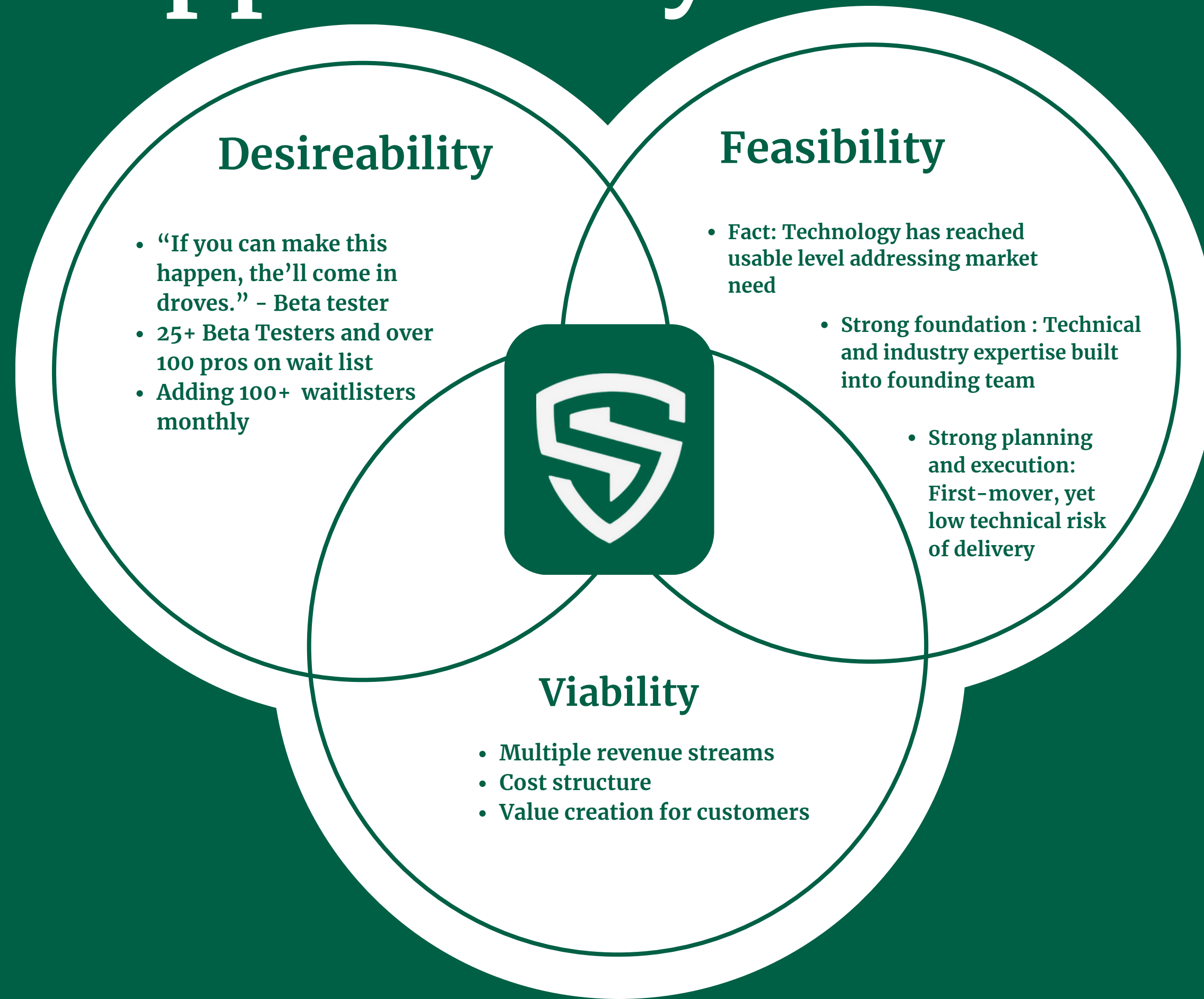
Serviceable addressable market represents legal professionals, SaaS tools, and consumer platforms serving the divorce market

Serviceable obtainable market represents short-term target via phased market penetration

Category Growth Rates
(CAGR YoY)



Market Opportunity



Product Tiers and Pricing

Consumers
(\$14.99/month)

100%
Self-service

Users will discover SecureSplit through digital ads, SEO content, and referrals, then subscribe directly online with a credit card.

Dozens of options for ongoing engagement.



Professionals
(\$79–\$149/month)

Primarily self-service sign-up with free trials, supported by light inside sales and webinars.

We will nurture prospects through email campaigns, demos, and referral incentives.

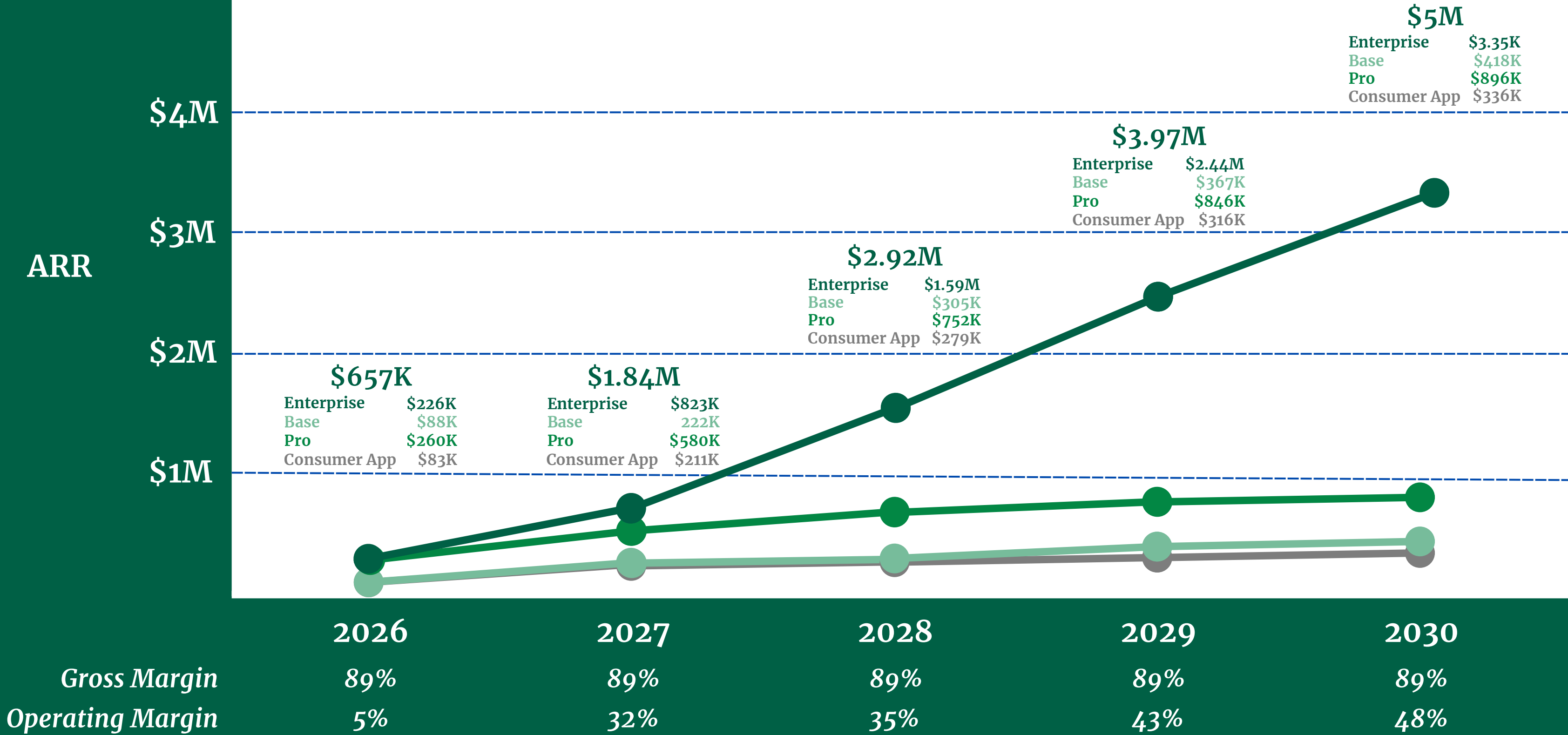


Enterprise
(~\$2,000/month)

Direct outbound and relationship-based sales.

Our team will target multi-attorney family law firms and mediation networks through demos, pilots, and contract negotiations.

Growth & Revenue Forecast



Product Roadmap & GTM

Secure  Split[®]

PHASE 1 Q1 2026

Calculator Launch and Key Integrations

Early Access &
Validation

50 Customers

Asset Division and Further Calculator Refinement

Growth & Awareness

250 Customers

PHASE 3 Q3 2026

State Expansion & Reporting

Scale State Availability

1,000 Customers

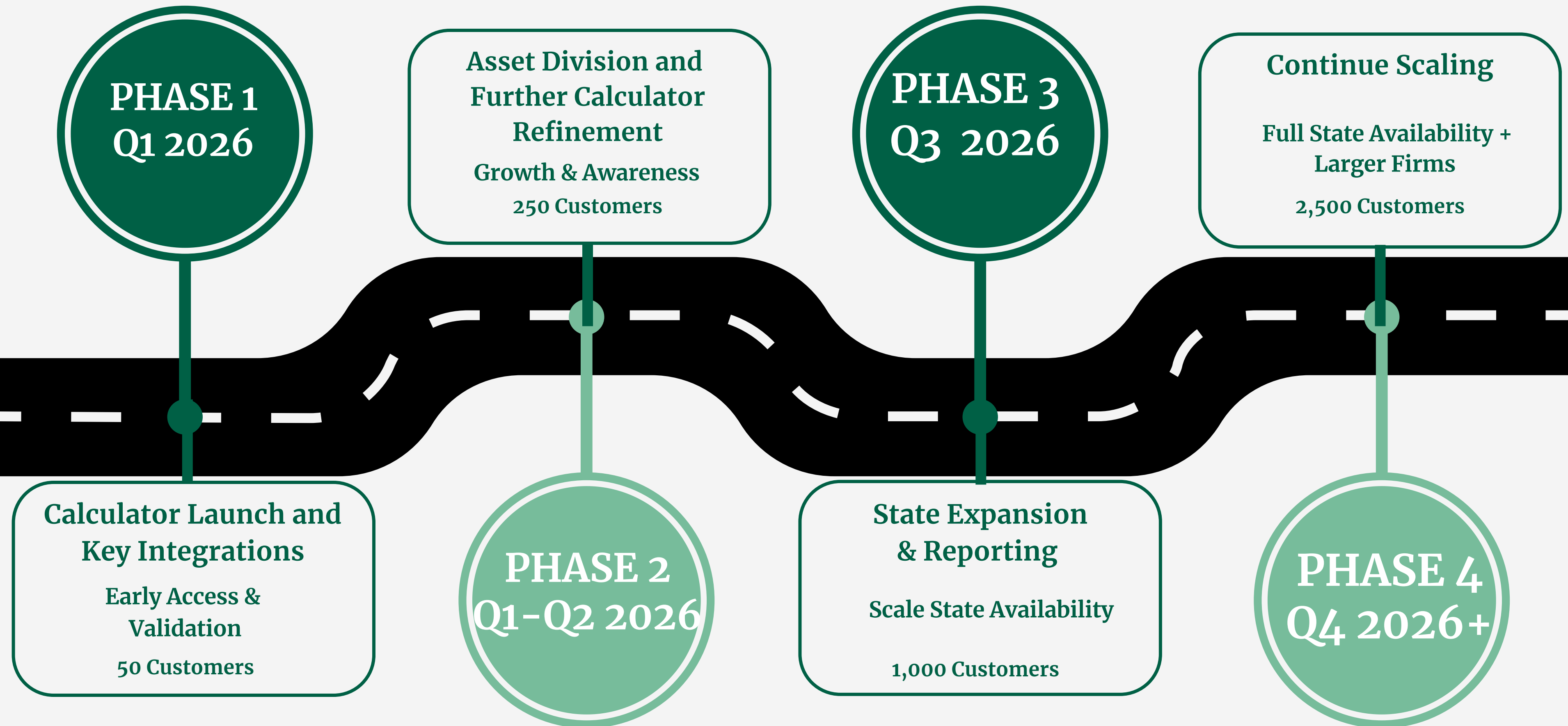
Continue Scaling

Full State Availability +
Larger Firms

2,500 Customers

PHASE 2 Q1-Q2 2026

PHASE 4 Q4 2026+



Competition



Modern UI



Intuitiveness



Financial Depth



Support Calculations



Impact Modeling



Client Reports



Purpose



Integration



Scalability



Team



Jamie M. Lima, MBA, CFP®, CDFA®
Co-Founder, CEO

20+ years in traditional financial planning and divorce financial planning roles; successful exit



Rajitha Rupani
Co-Founder, COO/CCO

Global CX & Growth Executive with 20+ years in SaaS, driving AI-powered transformation, retention, and scale across \$200M+ portfolios



Ameer Haider
Development Lead

Development expert and UI/UX strategist with a decade-plus of experience in B2B/B2C tech



Sierra Davis
Operations Manager

Leader in operations, administration, sales management; successful exit



Sean Lemke
Fundraising Strategist and Investor Relations

Global growth and business design manager, GTM and PMP pro



M. James Faison & Amit Patel
Legal Advisors

Strategic legal counsel



Zachary Weiner
PR and Investor Relations

Press, media, and speakership specialist; assisted with several successful exits

Secure  Split[®]

Thank You